

Business Industry Leaders

By Jay Lily- American Chronicle

Entrepreneurial leaders do not have a mindset that adapts to failure. Things go wrong, of course, but entrepreneurs don't call them "failures" they call them "glitches, mistakes, bumbles, setbacks" – but not failing.

When one such entrepreneur was asked about the hardest decision he ever had to make, he answered that he didn't know what a hard decision was. An entrepreneur will approach decision-making with the idea that there's a strong likelihood that he/she will be wrong. This doesn't dissuade them – to the contrary they just do the best they can and worry about handling obstacles as they arise.

Here's a few entrepreneurs:

MagicKitchen.com provides prepared frozen meal alternatives for seniors, busy individuals and families, as well as meal gifts for people and families with life challenges. **MagicKitchen.com** provides "Delicious, Nutritious, Meal Convenience at a reasonable price". Two separate menus make up the product line at **MagicKitchen.com**.

The **MagicKitchen.com** Home-Style Menu is made up of quality, tasty and nutritious meals that one could find served at a casual dinner with family or a few close friends. The Home-Style Menu has a wide selection of main courses side dishes, soups, and desserts and items are ordered al-a-carte. All of these meals are hand-made with restaurant quality products, without preservatives and are then flash-frozen to preserve flavor and nutritional value. All of these meals have a healthy focus and many are low carbohydrate, low fat, low cholesterol or low sodium. On this menu we do also have a number of meals that are dairy free, vegetarian and/or gluten free.

The second menu, the MK Meals Special Menu (now the Complete Meals Menu) has a variety of 35 complete nutritionally balanced meals. These meals are portion controlled, low in sodium and diabetic friendly. This line of meals can be used for lunches and/or dinners. Packaged in 7 meal packs, these meals are convenient for seniors or others on regular meal programs who need 1 or 2 meals each day,

Most **MagicKitchen.com** customers receive meals in shipments each or every other week depending on what the customer desires. For more information or to order call toll free at 1-877-516-2442 or go online at **www.MagicKitchen.com**. Bon Appétit!! Greg Miller **www.MagicKitchen.com**

CPA Systems, Inc. develops innovative products for **pets** and people. PupLight, our first product, was introduced in 2004 at the Global Pet Expo and was named one of the 12 best products of the year. (out of 600) It is a safety product that keeps dogs safe by making them visible. It also lights up the path when dogs are walked and helps older dogs see better. People liked PupLight so much they took it away from their dogs and used it themselves so we made a people light, NekLight.

Our new products, Brush 'N Bone and PupSling should be available for sale in the fall of 2010. Brush 'N Bone is a soft chew toy with bristles that helps clean the dogs teeth as they chew. PupSling covers up bandages on dog's legs so that dogs can't chew the bandages off. This allows wounds to heal quicker. We are currently researching the development of three other new products.

Jackie Simoni www.puplight.com

SpiritWorks Software Inc. is based in McMinnville, Oregon, and develops personal productivity software for self-employed professionals, small businesses and property rental managers. Their small business information management products are designed to help customers streamline their businesses, increase productivity and raise profit margins. Professional products include Activity and Expense Tracker, Inventory Tracker Plus and Small Business Tracker Deluxe. SpiritWorks Software also provides rental property management software for both long-term tenants and short-term reservations. Rental management products include Rental Property Tracker Plus, Vacation Rental Tracker Plus, Resort Rental Tracker Plus, and Commercial Rental Tracker Plus. We specialize in desktop applications for both Mac and Windows. You can download a free trial of any of our programs from <http://productivity-software.com>

Garth Catterall-Heart www.productivity-software.com

The Amberlady sells custom made amber and jet jewelry, fossil walrus and mammoth carvings as well as fossilized bugs in amber. Some fossilized bugs are sold as pendants. Harold Goldstein www.amberlady.com We provide the highest quality, most useful and

innovative training and coaching services that educate, challenge and inspire people. Everything we present is based upon real world material. Everything we teach comes from years of experience and what we use on a daily basis. As brothers, we present a combination of motivating "make it happen" talent and getting results. Our programs feature experiential and "modeling" learning. Most of the time is spent in "hands on" interactive exercises. This design fosters a positive attitude toward changing behavior because it integrates the psychology of learning into the process of how to motivate others to action. It also gives learners ample opportunity to practice techniques and commit to integrating the methodology into their on-the-job behavior.

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